

COMMUNICATION LET ME DOWN.

Its easy to knock up a couple of posters or decide on a newsletter, but will the message get through ?

Fast-track message planning.

Material formats that are appropriate.

Innovation that hits the spot everytime.

Look around you right now. How many items of communication are there that you will never read?

In the busy atmosphere of an operational environment or a project, it is hard to proactively plan effective communications given other pressures.

At Voyager we recognise that, which is why we use fast-track approaches to the planning, design, development and delivery of all types of communications.

For one client, we ask a sample of shop floor operatives to draw flow-charts in a language that colleagues across Europe could use. The simplified format was rolled out across Europe.

For numerous ERP and Shared Service Centre programmes, our revolutionary Stop, Start, Continue Guides explain in simple terms what to do after a process or technology change.

From a simple message on a piece of card through to an integrated communication programme, we won't let you down.